



*250+ Power Words to
Add Some Sizzle to
Your Marketing
Message!*



Hi!

Tammi Metzler here. This complementary cheat sheet gives you 261 Power Words that you can plug into your marketing messages, including website content, email subject lines, etc., to really make them irresistible to your niche.

To your irresistibility,

Tammi Metzler

The Write Associate

Chief Copywriter & Irresistible Web Copy Specialist

www.WriteAssociate.com



And now, on to your Power Words...

Accurate
Amazing
Astonishing
Attack
Avoid
Befuddled
Blast out
Blazing
Blinding
Blink of an eye
Boost
Boring
Bottom line
Brand spanking new
Break the rules
Breakthrough
Breathtaking
Brilliant
Broken
Brutal
Bulletproof
Burst
Cash
Claim
Coax
Cold, hard cash
Confidential
Confuse
Contrary to popular belief
Convince
Courtesy
Crack the code
Crucial
Crunch time
Crush



Cure
Cutting edge
Dangerous
Daze
Dead broke
Deadly
Deliver
Demand
Deny
Desire
Despite
Devastating
Devour
Discover
Disguise
Dodge
Dominate
Donate
Doubtful
Drain
Dramatically
Drench
Duped
Dying to know
Earmark
Elite
Emergency
Empty
Endure
Engage
Escape
Exciting
Exclusive
Excruciating
Excuses
Expert
Explode



Explosive
Fabulous
First glance
For your eyes only
Forfeit
Fortune
Fraction
Free
Fun
Generous
Genius
Glamorous
Glaring
Gorgeous
Grab
Gratifying
Heart's content
Heart-breaking
Heaven
Helpless
Hidden assets
Hidden fortune
Hidden potential
Hip
Honest-to-God
Honor
Immediate
Important
Impossible
Improvise
Incredible
Inflame
Ingenious
Inner circle
Insane
Insider
Insist



Instant
Intense
Interest-free
Invest
Iron-clad
Jackpot
Jaw-dropping
Jumpstart
Killer
Last chance
Launch
Lean and mean
Life-changing
Limited
Line your pockets
Little-known
Loophole
Lucrative
Lure
Luxury
Massive
Master
Mistake
Must-read
Mysterious
Natural
Negligent
Nerve-shattering
No hassle
No risk
Opportunity
Outrageous
Outstanding
Overlook
Pad your bank account
Painless
Passion



Penalty
Perfect
Personal
Pity
Plain English
Power, powerful
Private
Profound
Proven
Pull punches
Pure
Quivering
Rake in
Rare
Raw
Recent
Replenish
Reputation
Required
Respected
Reveal
Ridiculous
Rip
Ripped off
Risk-free
Risky
Ruin
Rumor
Savvy
Scoop
Scour
Secret source
Secret weapon
Secrets
Sensitive
Shatter
Shave off



Sheer nonsense

Shell out

Shocking

Shoo in

Shortcut

Shrewd

Silence

Skeptical

Slash

Slay

Smokin'

Sneak peek

Sold out

Solution

Soothing

Sought-after

Special

Sting

Stockpile

Strategic

Stress-free

Striking

Stroke

Struggling

Stumble on

Stun

Stunning

Suddenly

Supercharge

Superior

Surprise

Survive

Suspicious

Sweetheart deal

Tactics

Take down

Tap into



Taste
Tease
Test drive
Test run
Threat
Tickle
Time limit
Tools
Top-notch
Total fluke
Trap
Tremendous
Tricks
Triggers
Trust
Truth
Twist
Ultimate
Unbridled
Underestimate
Unexpected
Unfair advantage
Unreasonable
Unrelenting
Untapped resource
Unveil
Urgent
Valuable
Vast majority
Wealth accumulation
Whip up
White hot
Worldwide
Wow
Yearn
Zero