

13 Ways for Getting Website Visitors to Take Action

- 1) Download a free gift (in exchange for their contact info, of course)
- 2) Take a quiz of some sort (people love to learn about themselves)
- 3) Schedule a no-cost consultation for coaching services
- 4) Request a quote on web design/writing/VA services
- 5) Join an upcoming webinar (also in exchange for their name & email address)
- 6) Call your office to speak with a live rep
- 7) Dial a toll-free phone number to request information from an automated phone line
- 8) Fax an enrollment form to you
- 9) Redeem a coupon/gift certificate
- 10) Visit your store/office for a specific reason (pick up a free gift, etc.)
- 11) Order your e-book or other product(s)
- 12) Purchase a services package
- 13) Enroll in a group training/coaching program