

Your Plug-and-Publish Services Page Template

Just plug in your info and publish the finished copy to your website's services page.

Here's how we can work together to **{main benefit of working with you, ie. create a strong web presence}** that **{desired action, ie. attracts clients quickly}**

{My/Our} {products/services/programs} were designed especially for {target market, ie. busy coaches} like you who want to {desired outcome, ie. launch and promote a client-attracting business web site that is uniquely yours}. They've already worked so well helping {dozens/hundreds/thousands} of other {target market description, ie. coaches} because they combine:

- {feature/benefit statement, ie. A customized Wordpress website design that fits your unique business brand},
- {feature/benefit statement, ie. Compelling copywriting that will cause clients to act now},
- {feature/benefit statement, ie. Comprehensive marketing consultation to help you discover how to best reach your ideal clients}, and
- {feature/benefit statement, ie. Step-by-step guides to help you create an effective, easy-to-maintain internet marketing plan that practically runs itself month after month}

No matter which option you choose from those outlined below, {I/we} will walk you step-by-step through the process of {desired outcome, ie. discovering your ideal client}, {desired outcome, ie. finding your compelling marketing message}, and {desired outcome, ie. creating your own simple, easy-to-follow internet marketing plan}.

Plus, with each {product/service/program description, ie. Wordpress design package} you won't just get {feature, ie. a great business web site design}; you'll also get:

- {bonus gift/other feature of your services, ie. tons of **free resources** to empower you to: Maintain your new business website, Write your own compelling web copy, Effectively promote your client-attracting website, and more}
- {bonus gift/other feature of your services, ie. Unlimited email support between phone consultations}
- {bonus gift/other feature of your services, ie. Up to 3 revisions on your website design & copywriting drafts}

Which **{desired outcome, ie. client-attracting}** **{service description, ie. website program}** will work best for you?

{Service #1 Name, ie. Simply Refreshing Wordpress Design & Marketing}

This {description, ie. basic Wordpress website program} is perfect for {target market, ie. do-it-yourself service providers} who want {benefit statement, ie. an affordable way to take control of their website}! If you just need a little direction on your quest for {desired outcome, ie. business success}, this option is for you. Here's a taste of what you'll get with this all-inclusive program:

- {Package feature, ie. A custom-designed web site template that will serve as the base for your new site}
- {Package feature, ie. One page of copywriting content to help you attract clients}
- {Package feature, ie. Tons of info to help you promote and maintain your new site}

{Call-to-action, ie. Click here to request a quote now.}

{Service #2 Name, ie. True Visionary Wordpress Design & Marketing}

People who have found success in {desired outcome, ie. attracting clients} realize that our time is better spent on the tasks that we do best and most enjoy. If {service description, ie. effective copywriting, meal planning} and {service description, ie. great web design, time management} don't make your list, it's time to {desired action, ie. outsource those tasks to the pros, get the help you need}. This program includes a greater amount of hands-on help with your {package feature, ie. internet marketing plan} than the {Service #1 Name, ie. Simply Refreshing Wordpress Design & Marketing} program. This all-inclusive package comes with:

- {Package feature, ie. A custom-designed web site template that will serve as the base for your new site}
- {Package feature, ie. The addition of three web pages of your choice}
- {Package feature, ie. Three pages of copywriting content to help you attract clients}
- {Package feature, ie. Tons of info to help you promote and maintain your new site}

{Call-to-action, ie. Click here to request a quote now.}

{Service #3 Name, ie. Total Invigoration Wordpress Design}

The {package name, ie. Total Invigoration} package is perfect for {target market description, ie. the high-achieving business owner} who wants to {desired outcome, ie. start attracting clients now} but doesn't want (or doesn't have the time!) to handle the tasks of {program feature, ie. adding pages} or {program feature, ie. writing web copy}. {I/We} will take care of all the details for you so you can focus on other {description, ie. revenue-generating, fun-loving} tasks...like {task example, ie. getting to work with all of your new clients}! This package is designed to help you get fast results with:

- {Package feature, ie. A custom-designed web site template that will serve as the base for your new site}
- {Package feature, ie. The addition of five or more web pages of your choice}
- {Package feature, ie. Five or more pages of copywriting content to help you attract clients}
- {Package feature, ie. A custom logo based on your brand}
- {Package feature, ie. Custom graphics to match your logo and website}

- *{Package feature, ie. Tons of info to help you promote and maintain your new site}*

{Call-to-Action, ie. Click here to request a quote now.}

If you want *{desired outcome, ie. a client-attracting website that looks great and actually gets results}*, could use a systematic, easy-to-maintain *{program feature, ie. internet marketing plan}*, and like the idea of *{desired outcome, ie. quickly filling your service business with qualified, fulfilling clients}*, let's chat!

Click here to take your first step to *{desired action, ie. a beautiful, fully-functioning website}* by setting up a no-cost, no-obligation phone call to learn more about how we can help you *{desired outcome, ie. create a client-attracting web presence}*.