

40 Possibility Statements (for use in the [Instant Web Copy templates](#))

Note: these copy-and-paste samples are arranged by industry, but that's only to make them easier to sort. Feel free to think outside the box and "borrow" ideas from other niches outside your own! :)

ADHD/Anxiety Coach

ADHD coaching can bring:

- **peace of mind,**
- a happier life for you AND your child,
- and a greater sense of control for your entire family.

Branding experts

The right branding is crucial for:

- **Managing your costs.** Studies show that it often takes 7 or more reaches to convince prospects to buy a product or service, which means that having one logo on your website and an entirely different look that people don't recognize on your brochure leaves you essentially starting over from scratch with each message. Not a cost-effective way to promote your business!
- **Establishing awareness.** You're working hard to get your name out there, and you want your customers to recognize your brand and, once they get to know, like, and trust you, begin purchasing your products and services.
- **Increasing your profits.** Strong, consistent branding increases your professionalism in potential clients' eyes and leaves them more willing to buy your products and services.

Business coach

You CAN fill your days with the work you LOVE to do.

You CAN escape the stuffy cubicle of a 9-5 corporate job and create your own workspace, whether that's on the beach, your back porch, or wherever else you choose to spend your days!

You CAN control your own destiny, set your own hours, and write your own paycheck.

Career coach

You CAN discover your true calling...and earn a good living in the process!

You CAN work to live...*and* live to work.

You CAN land the job of your dreams, something you *love* to do day after day.

Plus, you can learn how to sail through even the trickiest job interviews with confidence, and become a sought-after candidate in your chosen industry...putting you in the position to cherry-pick your desired position *and* salary.

Energy healer

By using such time-tested methods as Reiki, aromatherapy, and meditation, our treatments provide:

- Rejuvenation of your mind, body, and soul, with treatments that aim to both relax you and fill you with peace
- All-natural oils and other ingredients to soothe your physical aches... *without* pumping you full of toxic chemicals
- Natural techniques to help you stay calm and focused even in the most hectic environments
- Simple breathing exercises to ease anxiety and stress on the go

Life coach

As certified life coaches, we can help you:

- **de-mystify your life,**
- **identify what makes you truly happy,**
- assist you in putting the steps in place to **achieve your version of a blissful, fulfilled life**
- **stop the guilt** of putting yourself first and
- teach you to slow down and really appreciate your life as it is now (not how others *think* it should be)
- have more fun with your life!

Marketing coach

You CAN create marketing that causes your ideal clients to stop in their tracks and *listen* to your message!

You CAN discover the best marketing techniques to deliver maximum results into your business.

You CAN design marketing that is authentic and genuine...no trickery or sleazy sales tactics required!

You CAN build a successful business that allows you to do the work you love, on your schedule...and get paid handsomely for it.

Nutrition/wellness

You CAN fit quick, healthy meals that are chock full of essential vitamins and minerals into even the busiest schedule with more ease than you ever thought possible!

You CAN cook basic meals that are super simple to make and taste great too (get ready to impress the socks off your friends and family!).

You CAN head to the grocery store armed with a plan and a list of only the foods you need for that week's meals (saving yourself countless time and dollars at the checkout AND cutting down on the amount of unused, spoiled food you have to throw out each week).

You CAN become a master chef - even if you are a complete novice in the kitchen - quickly whipping up meals that your entire family will love.

Relationship coach

You CAN rediscover the common interests that brought you and your significant other together.

You CAN open the lines of communication to ensure that both you and your partner feel heard, understood, and loved.

You CAN discover ways to resolve conflicts naturally, *before* they cause rifts that can potentially destroy your relationship.

You CAN rekindle the love and companionship you were worried was gone for good.

Virtual Assistance

You CAN get all the items checked off your to-do list - with next-to-no time commitment from you (just note what you need done and then wait for the finished work to come in)!

You CAN stop burning the midnight oil and maintain decent working hours for once (putting an end to working your nights and weekends away once and for all!).

You CAN take a vacation - or even just a day off - and rest easy knowing your business running smoothly - and your clients are being well cared-for - even if you're miles away.

You CAN regain control of your business, managing it instead of *it* managing *you*!

You CAN rekindle the joy in your work, once you're free to focus on the tasks you love best, leaving everything else in the capable hands of others.