

Your Quickest Path to Paying Clients

This **Quickest Path to Paying Clients** “No Fluff” Worksheet shows you the **bare bones strategy** to promote your high-ticket service packages, passive income products, or leveraged income group programs (so you don’t waste a bunch of time & tears on stuff you don’t need to do!). So whether you're just getting started in business and looking to fill your one-on-one services or if you've got a product(s) under your sleeve and looking to get some passive income flowing, when it comes to getting paying clients what it really boils down to are 3 basic steps as outlined below.

High-ticket service packages

Step 1: Juicy free consult

Step 2: Dedicated opt-in page

Step 3: Invite email/letter(s)

Group coaching programs

Step 1: Free teleseminar opt-in page

Step 2: Program sales page

Step 3: Invite email/letter(s)

Passive income products

Step 1: Excerpt/free report opt-in page

Step 2: Product sales page

Step 3: Invite email/letter(s)