
**Tammi Metzler's
Power Resource Guide**

**Business-Building Resources for Coaches,
Consultants, and Other Solopreneurs**



Tammi Metzler
www.WriteAssociate.com



Hello!

After years of scrambling to find the best resources to grow my business, I've developed quite a list of helpful tools, many of which are low-cost and – even better – free (great news for everyone starting or growing their business on a shoestring budget! ☺).

And because these resources have been so instrumental for me, I thought I'd pass them along to you – so you can move your business forward, full speed ahead (no use in both of us wasting months and years of our lives trying to find the right resources).

I hope that this Power Resource Guide will save you tons of time trying to find these business-building tools on your own.

Feel free to pass along this guide to your clients and business associates (they'll love the help and thank you profusely for it! ☺).

This resource guide contains people and vendors that I have worked with in my business. (If you do go to them for help, be sure to tell them that Tammi Metzler passed along their name. Please and thank you!)

Please Note:

1. Although I do recommend these resources, because they operate outside of the scope of my business, I cannot accept responsibility for any products or services you purchase or relationships you may form with anyone listed in this directory.
2. With the ever-changing landscape of the internet, I can't guarantee the accuracy of the links in this report. If you come across an invalid link, please accept my apologies! I would also appreciate if you would notify me of any bad links by sending a quick note to support@writeassociate.com. Many thanks!
3. While I might receive compensation from some of these listings as their way of saying "thank you" for sending people their way, I would NEVER recommend any service or product that I wouldn't use or haven't used myself. I have a reputation to think about – and I would never want to be seen as someone who steers others toward sub-par products and services. Rest assured that everything on these pages gets my stamp of approval.

To your Success,

Tammi Metzler, The Write Associate
<http://www.writeassociate.com>
support@writeassociate.com



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Tammi Metzler's Power Resources

Affiliate Marketing Set-up

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Article Marketing

Discover the Keyword Density in Your Article

<http://www.live-keyword-analysis.com/>

Format Your Article

<http://www.fwointl.com/FWOFormatter.html>

Article Submissions

Ezine Articles

<http://www.ezinearticles.com>

Articles Base

<http://www.articlesbase.com/>

Go Articles

<http://www.goarticles.com/>

Idea Marketers

<http://www.ideamarketers.com/library/signup.cfm>

Software to Instantly Submit Your Articles to Multiple Online Directories

<http://www.articlessubmitter.com>



Audio Editing and Recording Services

True Harmony Media, LLC

Darlene Victoria Gonzalez of True Harmony Media, LLC, is truly one of a kind...I can't tell you how many times I've relied on her technical expertise! She offers a variety of audio and podcast production services, such as, audio editing, iTunes setup, podcast submission, voice-overs, website maintenance for your podcast and more. In addition, she offers audio transcription, media kit creation and monitoring of your podcast's subscriber statistics. Awesome work at a reasonable price...you really should check her out!

Darlene Victoria Gonzalez

<http://yourtrueharmony.com/services/audio-productio/>

Audio Recording – Editing Software

Audacity

This free software can be used to record live audio, edit audio files, and add special effects. It's very easy to use, even for those who aren't so technically inclined (like me! ☺).

<http://audacity.sourceforge.net>

Bridge Lines

You can use either of these to set up a teleseminar at no cost.

Free Conference Call

<http://www.freeconferencecall.com/>

No Cost Conference

<http://www.nocostconference.com>



CD/DVD Duplication

<http://www.kunaki.com/home.asp>

<http://www.diskduper.com/>

<http://www.discmakers.com/>

Copywriting and Copywriting Training

Yours truly (Tammi Metzler) ☺

<http://www.WriteAssociate.com>

Domain Name Registration

Go Daddy

<http://www.godaddy.com>

Email Autoresponders

iContact

<http://www.thewriteassociate.icontact.com>

Email Newsletter Management

Tammi Metzler ~ The Write Associate

Whether you hate to write, don't know how to monetize your newsletter, or just don't have time to stay up on your email newsletters, I can help you publish



effective email newsletters. Just visit the link below and scroll down to “Email newsletter management” to learn more!

<http://writeassociate.com/writing-on-demand/>

Email Signature Line

Wisestamp

This awesome Firefox extension lets you create a customized email signature line that is inserted automatically into every email you create from that computer (so you can create and edit it once, instead of going into each email platform you use). The coolest part is that you can add RSS feeds and promote your social media networks (like Facebook, LinkedIn, Twitter), complete with the little icons they can click to be taken directly to your profile. Oh, and even cooler – it’s completely free. I love this!

<http://www.wisestamp.com/>

E-zine HTML Templates

A well-designed HTML template for your email newsletter can instantly create a polished, professional image for your newsletter. (Hint: it can also skyrocket your credibility and expert status.) Just click the link below, scroll down to “Email newsletter set-up,” and select “Create HTML newsletter.”

<http://writeassociate.com/writing-on-demand/>



E-zine Publishing Tools

iContact

<http://www.thewriteassociate.icontact.com>

Faxing

eFax

<http://eFax.com>

Free Fax

<http://www.freefax.com/>

File Sharing Services

You Send It

www.yousendit.com



Internet Marketing Education

The Beginner's Guide to Internet Marketing: How to Get Clients With Less Effort

<http://writeassociate.com/products>

Invoicing Services

Freshbooks

I've been using this to invoice clients for over a year now, and it's great. You can start with a completely free account and upgrade as you add more clients and projects. Check it out!

<http://www.freshbooks.com>

Keyword Research Tools

Google Adwords Keyword Tool

<https://adwords.google.com/select/KeywordToolExternal>

Word Tracker

<http://freekeywords.wordtracker.com/>

List Building

Profitable Newsletters: The Step-by-Step Guide to Attracting Eager-to-Buy Clients With Your Email Newsletter

<http://email-marketing-guide.writeassociate.com/>



Live Chat Software

Volusion

http://www.volusion.com/livechat_software.asp

Marketing Consulting

Tammi Metzler, The Write Associate

My Website Makeover Strategy Sessions are designed for entrepreneurs who are frustrated by their underperforming (or non-performing!) websites and want to strategize how to get more clients and make money from their websites. Whether you're just starting out or have been online for 5 years, I can guarantee that you'll pick up a few pointers to dramatically increase your results – or get your money back!

<http://www.WriteAssociate.com/Website-Makeover>

Niche Attraction

Cindy Schulson ~ Attract Your Niche

Find your ideal clients – those who are ready to pay you handsomely for your products and services! Get a free report at:

<http://www.attractyourniche.com/>

Online Appointment Scheduler

Time Driver

<http://www.timedriver.com>



Opt-in/Squeeze/Sales Page Creation

Tammi Metzler & Darlene Victoria Gonzalez

Whether you're looking to sell a product, fill a program, or grow your newsletter list, we can create a customized page for your business, complete with a branded web design template and compelling copy that will sell your products and services. Just visit the link below and take a look at the "Squeeze/sales page creation" option.

<http://writeassociate.com/writing-on-demand/>

Payment Processors

1 Shopping Cart

<http://www.1shoppingcart.com>

Pay Pal

<http://www.paypal.com>

Click Bank

(for digital products only)

<http://www.clickbank.com>

PDF Creation

Adobe Acrobat

<http://www.Adobe.com>



Cute PDF

<http://www.cutepdf.com/>

Print Newsletter Direct Mail Services

MailFinch

<https://www.mailfinch.com/>

Product Fulfillment

Speaker Fulfillment Services

<http://www.speakerfulfillmentservices.com>

Profitable Website Creation & Training

Tammi Metzler, Darlene Victoria Gonzalez & Cindy Schulson ~ Client-Attracting Websites

Discover how to create a website that authentically attracts clients to your service business with our in-depth webinar, or contact us for a free quote on niche consulting and done-for-you website design.

[http://www.clientattractingwebsites.info/
support@clientattractingwebsites.info](http://www.clientattractingwebsites.info/support@clientattractingwebsites.info)



Screen Capture Software

ScreenHunter Screen Capturing Tool

<http://screenhunter-free.en.softonic.com/>

Screen Recording Software

CamStudio

<http://camstudio.org/>

Search Engine Optimization Training

SEOBook

<http://www.seobook.com/>

Shopping Cart Services

1 Shopping Cart

<http://www.1shoppingcart.com>

PayPal

<http://www.PayPal.com>



Shopping Cart Set-Up

Shannon Kuykendall ~ At Your Request VA
<http://atyourrequest-va.com/>

Social Networking Management

HootSuite

I love this tool! You can manage multiple Twitter accounts and Facebook pages, schedule posts ahead of time, and track who's talking to you and about your business...all from one convenient space, and completely free of charge. Very cool!

<http://www.Hootsuite.com>

Survey Tools

JotForm

<http://www.jotform.com/>

Survey Monkey

<http://www.surveymonkey.com>



Time Tracking

Freshbooks

<http://www.freshbooks.com/>

Video Tutorial Creation

Camtasia Studio

<http://www.camtasia.com>

Virtual Access To Your Computer

Log Me In

<https://secure.logmein.com/>

Virtual Assistants

Shannon Kuykendall ~ At Your Request VA

<http://www.atyourrequest-va.com>

Website Content

Tammi Metzler ~ The Write Associate

Because I know that the right website copy can make or break a solopreneur's online success, I offer affordable done-for-you copywriting services to transform



your website into a client-attracting machine.

<http://writeassociate.com/writing-on-demand/>

Website Design, Programming, and Maintenance

Webcentric Web Design

Offering affordable web design services for everyone from die-hard do-it-yourselfers who just need a little help with the technical aspects to the hands-off types who would rather have the work done for them.

<http://www.webcentricwebdesign.com>

Website Hosting

HostGator

<http://www.hostgator.com/>

Website Stats

Google Analytics

To be placed on your website to track your own stats: number of website visitors, pages they viewed, etc.

<http://www.google.com/analytics/>

Statsaholic

Can be used to track your own website stats or those of your competitors.

<http://www.statsaholic.com/>