

20 Calls to action (for use in the [Instant Web Copy templates](#))

Note: these copy-and-paste samples are arranged by industry, but that's only to make them easier to sort. Feel free to think outside the box and "borrow" ideas from other niches outside your own! :)

ADHD/Anxiety coach

- Please call () ____ - ____ to schedule a complimentary session today and see for yourself the difference it can make in your child's life.
- Please click here to request a complimentary ADHD evaluation session to find out if ADHD is behind your child's challenges.

Branding expert

- If you're tired of bad branding that sends your preferred clients packing, we can help! It all starts with a complimentary Branding Evaluation, where we review your current branding and discuss areas of improvement. To schedule your 15-minute evaluation today, please call (999) 999-9999.
- Please click here to contact us today and request a no-cost, no-obligation quote on your branding project.

Business coach

- Your future begins with a simple phone call. **Please contact us to request a no-charge Business Success Evaluation.** During this 15-minute phone consultation, we'll evaluate your business goals, determine if you're on the right path to *your* version of business success, and identify resources that can help you reach your goals much quicker than you thought possible!
- Please call (999) 999-9999 to schedule a complimentary phone conversation with a qualified Business Success Coach and find out if you're on the right path to business success – and where a few tweaks could help you reach your goals much quicker than you thought possible!

Career coach

- **Please contact me to request a no-charge Career Happiness Evaluation.** During this 15-minute phone consultation, we'll discuss whether you're on the right path to career satisfaction and identify resources that can help you reach *your* dream career!
- Please call (999) 999-9999 to schedule a complimentary phone conversation and find out if you're on the right path to *your* dream career!

Energy healer

Are you ready to manifest your best possible self?

- You're just a phone call away from a lifetime of pain relief and relaxation! Please contact me for a complimentary analysis of your current physical, spiritual, and emotional state, along with an action plan to help you envision – and achieve – the life of your dreams!
- Please call (999) 999-9999 today to request a complimentary "Relieve My Pain!" phone session, designed to identify what's causing your pain and discuss potential solutions just for you.

Life coach

- To get on track with the life of your dreams, [contact us](#) today for a complimentary "Get Your Life on Track" Discovery Session today!
- To start your journey to a happier you, please call us at (999) 999-9999 and request a complimentary "Your Ideal Life" evaluation, during which we'll meet for a 15-20 minute phone chat to discuss your goals in life, identify the challenges that are standing between you and your goals, and reveal solutions to help you reach your goals at lightning speed.

Marketing coach

- Your success begins with a simple phone call. **Please contact us to request a no-charge Business Success Evaluation.** During this 15-minute phone consultation, we'll evaluate your business goals, determine if you're on the right

path to *your* version of business success, and identify resources that can help you reach your goals much quicker than you thought possible!

- Please call (999) 999-9999 to schedule a complimentary phone conversation with a qualified Business Success Coach and find out if you're on the right path to business success – and where a few tweaks could help you reach your goals much quicker than you thought possible!

Nutrition/wellness

- Your future begins with a simple phone call. **Please contact us to request a complimentary "Take Charge of Your Health" Evaluation.** During this 15-minute phone consultation, we'll evaluate your current meal plan, determine if you're on the right path to *your* version of health, and identify resources that can help you reach your goals much quicker than you thought possible!
- Please call (999) 999-9999 to schedule a complimentary phone conversation with a qualified Nutrition Coach and find out if you're on the right path to a healthier you – and where a few tweaks could help you reach your goals much quicker than you thought possible!

Relationship coach

- The newfound happiness in your relationship begins with a simple phone call. **Please contact us to request a complimentary Relationship Renewal Session.** During this 15-minute phone consultation, we'll identify any challenges in your relationship and reveal resources that can help you renew your love much quicker than you thought possible!
- Please call (999) 999-9999 to schedule a complimentary phone conversation with a qualified Relationship Coach and find out if you're on the right path to your happy ever after – and where a few tweaks could help you get there much quicker than you thought possible!

Virtual Assistant

- Your path to a less stressful, more fulfilling business begins with a simple phone call. **Please contact us to request a no-charge Uncover Your Freedom Evaluation.** During this 15-minute phone consultation, we'll evaluate your current workload and identify 2 or more ways we can help you save time, get more done, and grow your business faster *without* working harder.
- Please call (999) 999-9999 to request a quote on time-saving, productivity-unleashing services for your business – and discover where a few tweaks could help you reach your goals much quicker than you thought possible!